



GRAPHIC PRINTING SERVICES

PRINTING SPECS

PDF - MAC or PC REQUIREMENTS:

- PDF must go through **Acrobat Distiller** - on the Print/Press Quality setting.
- PDF must be **high resolution**
- PDF must be a **composite**
- PDF must **not** have any crop marks or registration marks
- PDF must be to finished size with **3mm bleed** (*page centred with 3mm bleed equally on all sides*)
e.g. 210mm x 297mm (*actual page size*)
MUST BE 216mm x 303mm (*with bleed*).
- Pages must all be the **same size**
- **All fonts** must be **embedded**
- All colours must be **converted to CMYK** unless **specified spot / PANTONE** colour is to be printed.
- All **images** must be saved as **TIFF, EPS** (*please make sure that this is not on any JPG compression*) or **JPG** (*high quality*) and **ALL converted to CMYK**.
- All **vector EPS files** (*Freehand/Illustrator/Corel Draw*) must be saved as **CMYK/process colours**.
- A **hard copy** of the job must be supplied
- Large areas of **solid black areas** must have **40% cyan** added to them (*i.e. 100k 40c Black for solid areas only*).

images

- Please scan all images in at 300dpi. And any line art must be scanned in at 1200dpi.
- When saving EPS files in Photoshop:
Preview: TIFF (8 bits/pixel) or Macintosh (8 bits/pixel)
Encoding: Binary
- **NEVER SAVE FILES AS PHOTOSHOP DCS FILES!**

supply artwork on:

- CD / DVD
- USB Memory drives
- E-mail (Maximum 5MB and less) to shelley@digitalprint.co.za OR craig@digitalprint.co.za
- Websend

OPEN FILES PROGRAMMES WE ACCEPT

- | | | | |
|-----|---|----|--|
| mac | <ul style="list-style-type: none">• Adobe Indesign CS1 + CS3• Freehand versions 9 + 10• Quark Xpress versions 5 + 6• Adobe Illustrator CS1 + CS3 | pc | <ul style="list-style-type: none">• Corel 13• Freehand 11 |
|-----|---|----|--|

OPEN FILE REQUIREMENTS:

- Open file must be to **actual finished size** with **3mm bleed** all around.
- Pages must **not be imposed**.
- All colours must be in **process/CMYK** (*no RGB colour values*). If there is a **spot/PANTONE** colour, please specify.
- Where possible **all fonts must be converted to PATHS**. If this is not possible, please supply **ALL the fonts with their whole suitcase**.
- All **images** must be saved as **TIFF, EPS** (*please make sure that this is not on any JPG compression*) or **JPG** (*high quality*) and **ALL converted to CMYK**.
- All **vector EPS files** (*Freehand/Illustrator/Corel Draw*) must be saved as **CMYK/process colours**.
- **Hard copy** of the job must be supplied.

SPOT/PANTONE COLOURS:
Spot/PANTONE colours must have the same name in all linked files.
i.e. PANTONE 295C and PANTONE 295 CVC - document must either have one or the other, not both for the same colour. (Throughout from Quark, Freehand and Photoshop files)



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